

CHOOSE THE BEST WILSON STRING FOR YOUR GAME:

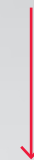


	STRING	POWER	CONTROL	COMFORT	FEEL	SPIN	DURABILITY	ECONOMY
PLAYABILITY	NXT TOUR	High	Low	Low	Low	Low	Low	Low
	NXT	High	Low	Low	Low	Low	Low	Low
	NXT CONTROL	High	Low	Low	Low	Low	Low	Low
	SENSATION	High	Low	Low	Low	Low	Low	Low
	SENSATION CONTROL	High	Low	Low	Low	Low	Low	Low
	K GUT	High	Low	Low	Low	Low	Low	Low
ALL-AROUND	HOLLOW CORE PRO	High	Low	Low	Low	Low	Low	Low
	SGX	High	Low	Low	Low	Low	Low	Low
	EXTREME	High	Low	Low	Low	Low	Low	Low
DURABILITY	SPIN CYCLE	High	Low	Low	Low	Low	Low	Low
	ENDURO PRO	High	Low	Low	Low	Low	Low	Low
	ENDURO GOLD	High	Low	Low	Low	Low	Low	Low
	RED ALERT	High	Low	Low	Low	Low	Low	Low
	HYPERLAST EXTREME COMBO	High	Low	Low	Low	Low	Low	Low
HYBRIDS	CHAMPIONS CHOICE	High	Low	Low	Low	Low	Low	Low
	SAVAGE DUO	High	Low	Low	Low	Low	Low	Low
	NXT DUO II	High	Low	Low	Low	Low	Low	Low
SPECIALTY	NATURAL GUT	High	Low	Low	Low	Low	Low	Low
	SHOCK SHIELD	High	Low	Low	Low	Low	Low	Low

TENSION RECOMMENDATIONS

POWER

CONTROL



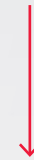
STRING LOW TO MID RANGE

STRING MID TO HIGH RANGE

THICK/THIN

THICK

THIN



MORE DURABILITY

MORE FEEL

HOW OFTEN

On average, how many times do you play per week? This is how many times you should restring your racquet per year.

	STRING	COMPETITOR 1	COMPETITOR 2	KEY SELLING POINTS
PLAYABILITY	NXT TOUR	Babolat Xcel Premium	Tecnifibre X-One Biphase	1. Micro-core for increased tension maintenance 2. Comfort like gut plus a crisp response
	NXT	Babolat Xcel Power	Tecnifibre NRG	1. Patented inner cores for tension maintenance 2. Rated #1 Playability string 2010 German Tennis Magazine
	NXT CONTROL	Tecnifibre X Code		1. More comfortable because of blend of nylon fibers and PU 2. Polyester fibers provide exceptional control
	SENSATION	Prince Premiere LT	Babolat Addiction	1. Proprietary Xycromicro fibers blend playability and comfort 2. The original multifilament string
	SENSATION CONTROL	Tecnifibre Duramix		1. Blend of nylon fibers and proprietary LCP = firm, comfortable feel 2. Ideal blend for the modern game
	K GUT	Babolat Xcel Premium	Tecnifibre X-One Biphase	1. Provides a bigger sweetspot on any racket 2. Fluorofibres enhance playability and comfort
ALL AROUND	HOLLOW CORE PRO	Prince Synthetic Gut Multifilament	Babolat Addiction	1. Patented Hollow Core construction for power & comfort 2. Fluorofibres surround core for crisp feel and control
	SGX	Prince Lightning XX	Babolat Synthetic Gut	1. X-Bands give string added comfort and power 2. Budget friendly price
	EXTREME	Prince Synthetic Gut w/ Duraflex	Prince Synthetic Gut Original	1. Softer feel with similar durability
DURABILITY	SPIN CYCLE	Babolat Pro Hurricane Tour	Tecnifibre Black Code	1. Proprietary coating for increased “snap back” = spin 2. Shaped and twisted for maximum spin
	ENDURO PRO	Babolat Pro Hurricane	Tecnifibre Red Code	1. Hytrel softens string for added comfort and playability 2. Available in multiple colors and gauges
	ENDURO GOLD	Babolat Duralast	Prince Tour	1. Available in 300m reels 2. Budget friendly price
	RED ALERT	Prince Synthetic Gut w/ Duraflex		1. Last 2x longer than competitors strings...proven in lab 2. Slight texture for added bite
	HYPERLAST EXTREME COMBO	Prince Pro Blend		1. Split reel provides ultimate budget and profit for shop
HYBRIDS	CHAMPIONS CHOICE	Babolat RPM Blast + VS Gut		1. Combination of top used strings on tour (ALU Power Rough & Gut) 2. Used by all-time champion Roger Federer
	SAVAGE DUO	Babolat Pro Hurricane Tour + Xcel	Prince Hybrid Spin 3D + Syn Gut	1. Unique Savage shape for maximum spin potential 2. NXT technology for maximum comfort
	NXT DUO II	Babolat Pro Hurricane + Xcel		1. Luxilon Adrenaline plays softer than Pro Hurricane 2. NXT technology for maximum comfort
SPECIALITY	NATURAL GUT	Babolat VS Gut		
	SHOCK SHIELD	Prince Synthetic Gut Multifilament		1. Proprietary Iso-Zorb material for ultimate absorption (proven in Triad rackets) 2. Full “Shock Shield” System